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# Experience

### Marketing Science Company *-* Market Research Analyst Intern

## April 2019 - March 2020 Pittsburgh, PA

* Received, cleaned, and prepped data from our client using SAS, SQL, and Excel to help data scientists build marketing mix models that resulted in a lift in ROI of 6 basis points
* Developed a program in SAS that automated refinement of linear regression models for specific segments of a customer base that saves 25 hours of labor each month

# Projects

### Fantasy Football Modeling

* Wanted to stop losing at fantasy football so I aggregated and prepped 5 years of NFL fantasy football projection data from 6 independent sources into a MySQL database
* Built a random forest model in SAS that combined the disparate sources into one projection that outperformed the mean absolute error of the next best projection by 18%

### Movie Recommendation Engine

* Aggregated data from imdb and rotten tomatoes and used k-nearest-neighbors in SAS to build a better movie recommendation system for my snobby tastes
* I save an average of 18 minutes on movie selection relative to my previous methodology

# Education

### University of Pittsburgh *-* B.S. in Mathematics and Economics

## September 2016 - April 2020 Pittsburgh, PA

## Cumulative GPA: 3.7

* Relevant courses: Intermediate programming, Probability & Statistics, Linear Algebra, Applied Econometrics, Game Theory, Calculus 1-3

# Skills

* Programming: SAS (base SAS and Macros), SQL
* Modeling:
  + Supervised Learning: linear and logistic regressions, decision trees, support vector machines (SVM)
  + Unsupervised Learning: k-means clustering, principal component analysis (PCA)
* Data Visualization: Excel, Google Sheets